

Cat Food Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Type (Dry Food, Wet Food, Treats & Snacks, and Others), By Nature (Organic, Conventional), By Sales Channel (Specialized Pet Shops, Online, Supermarkets/Hypermarkets, Others), By Region & Competition, 2021-2031F

<https://marketpublishers.com/r/CD9403BF8A3CEN.html>

Date: January 2026

Pages: 185

Price: US\$ 4,500.00 (Single User License)

ID: CD9403BF8A3CEN

Abstracts

The Global Cat Food Market is projected to expand from USD 37.26 Billion in 2025 to USD 49.76 Billion by 2031, achieving a compound annual growth rate of 4.94%. This sector encompasses commercially produced nutritional items, such as wet food, dry kibble, and treats, designed to fulfill the metabolic and dietary needs of domestic cats. Key factors fueling this growth include rapid urbanization, which makes cats attractive low-maintenance pets for smaller homes, and a demographic shift towards single-person households seeking companionship. Highlighting this trend, the American Pet Products Association reported in 2025 that cat ownership in the United States rose by 23% in 2024, a surge that directly boosts the demand for specialized nutritional products.

However, the market faces significant hurdles due to persistent instability in global raw material supply chains and the consequent inflationary impact on manufacturing costs. Producers struggle to secure reliable, affordable sources of high-quality proteins and essential ingredients, necessitating price increases that may compromise product affordability. This dynamic threatens to limit sales volume growth, particularly in emerging markets where consumers are highly price-sensitive.

Market Driver

The growth of the market is significantly propelled by the expansion of premium and super-premium product lines, as pet owners increasingly value superior nutrition that mirrors human dietary preferences. This shift toward high-quality formulations protects revenue streams from volume dips, as consumers continue to purchase top-tier products for their pets. For instance, according to a July 2025 article by Petfood Industry titled 'Purina PetCare sales down in H1 2025, but still growing', Nestlé's Purina PetCare reported CHF 9.2 billion in first-half sales, with organic growth driven largely by super-premium science brands like Purina Pro Plan. This underscores a clear preference for high-value items over economy choices, pushing manufacturers to prioritize premium offerings.

In parallel, the surging demand for functional and health-oriented formulations is driving innovation in diet-specific solutions for issues such as weight management, urinary health, and longevity. Meeting these precise nutrient profiles necessitates substantial investment in specialized manufacturing infrastructure. As reported by Mars, Incorporated in a May 2025 press release titled 'Mars builds on long-term U.S. investment with the opening of new \$450 million Royal Canin facility in Ohio', the company established a \$450 million site dedicated to science-based pet nutrition. The economic scale of these advanced requirements is further evidenced by the Pet Food Institute, which noted in 2025 that the U.S. dog and cat food sector achieved \$51.7 billion in sales during 2024.

Market Challenge

The sustainable development of the Global Cat Food Market is severely constrained by continuing volatility in global supply chains for raw materials and the resulting inflationary pressure on production costs. Manufacturers face unpredictable access to essential ingredients like grains and animal proteins, which leads to immediate spikes in operational expenses. To protect profit margins, these increased costs are often passed on to buyers, resulting in retail price hikes that frequently exceed general inflation rates. This creates obstacles for potential new pet owners and compels budget-conscious consumers to downgrade to cheaper alternatives or ration premium products, thereby limiting volume expansion in price-sensitive areas.

The disparity between rising costs and production volume is evident in recent industry data. According to the Pet Food Institute, in 2024, the cost of agricultural ingredients purchased by pet food manufacturers hit \$13.2 billion, marking a 91% surge since 2018, whereas ingredient volume grew by only 7%. This statistic reveals that the market's

financial growth is primarily a result of input cost inflation rather than a substantial rise in actual production output or consumer demand.

Market Trends

The market is being transformed by the rise of fresh, freeze-dried, and raw diet formats, as owners increasingly seek nutrient-rich, less processed alternatives to standard heat-extruded kibble. Rooted in the humanization of pet diets, this trend utilizes cold-chain logistics and refrigeration to maintain bioavailability without heavy use of preservatives. This sector represents a significant shift toward palatable, moisture-rich options that closely resemble a cat's ancestral diet, rather than a niche fad. Reflecting this growth, Freshpet reported in November 2024, within its 'Freshpet, Inc. Reports Third Quarter 2024 Financial Results', that net sales reached \$253.4 million, a 26.3% rise from the previous year, driven largely by increased volume in fresh products.

Concurrently, the use of upcycled and sustainably sourced ingredients has evolved from a marginal concept to a core strategy for major formulations. Manufacturers are actively lowering their environmental impact by incorporating high-quality by-products from the human food supply, such as vegetable pomace and organ meats, aligning with circular economy objectives. This strategy tackles sustainability issues while providing cost-effective, protein-dense inputs amidst high inflation. Confirming the extent of this practice, the Pet Food Institute stated in its April 2025 '2025 Pet Food Production and Ingredient Analysis Report' that manufacturers used over 1 million tons of upcycled ingredients in cat food formulations throughout 2024.

Key Market Players

J.M Smucker

Diamond Pet Foods

Affinity Petcare SA

Mars Petcare

Nestle Purina PetCare Company

Hill's Pet Nutrition

Evanger's Dog and Cat Food Company Inc.

Fromm Family Foods LLC

Nutro Products Inc.

Blue Buffalo Company

Report Scope

In this report, the Global Cat Food Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Cat Food Market, By Type

Dry Food

Wet Food

Treats & Snacks

Others

Cat Food Market, By Nature

Organic

Conventional

Cat Food Market, By Sales Channel

Specialized Pet Shops

Online

Supermarkets/Hypermarkets

Others

Cat Food Market, By Region

North America

United States

Canada

Mexico

Europe

France

United Kingdom

Italy

Germany

Spain

Asia Pacific

China

India

Japan

Australia

South Korea

South America

Brazil

Argentina

Colombia

Middle East & Africa

South Africa

Saudi Arabia

UAE

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global Cat Food Market.

Available Customizations:

Global Cat Food Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

Contents

1. PRODUCT OVERVIEW

- 1.1. Market Definition
- 1.2. Scope of the Market
 - 1.2.1. Markets Covered
 - 1.2.2. Years Considered for Study
 - 1.2.3. Key Market Segmentations

2. RESEARCH METHODOLOGY

- 2.1. Objective of the Study
- 2.2. Baseline Methodology
- 2.3. Key Industry Partners
- 2.4. Major Association and Secondary Sources
- 2.5. Forecasting Methodology
- 2.6. Data Triangulation & Validation
- 2.7. Assumptions and Limitations

3. EXECUTIVE SUMMARY

- 3.1. Overview of the Market
- 3.2. Overview of Key Market Segmentations
- 3.3. Overview of Key Market Players
- 3.4. Overview of Key Regions/Countries
- 3.5. Overview of Market Drivers, Challenges, Trends

4. VOICE OF CUSTOMER

5. GLOBAL CAT FOOD MARKET OUTLOOK

- 5.1. Market Size & Forecast
 - 5.1.1. By Value
- 5.2. Market Share & Forecast
 - 5.2.1. By Type (Dry Food, Wet Food, Treats & Snacks, Others)
 - 5.2.2. By Nature (Organic, Conventional)
 - 5.2.3. By Sales Channel (Specialized Pet Shops, Online, Supermarkets/Hypermarkets, Others)

- 5.2.4. By Region
- 5.2.5. By Company (2025)
- 5.3. Market Map

6. NORTH AMERICA CAT FOOD MARKET OUTLOOK

- 6.1. Market Size & Forecast
 - 6.1.1. By Value
- 6.2. Market Share & Forecast
 - 6.2.1. By Type
 - 6.2.2. By Nature
 - 6.2.3. By Sales Channel
 - 6.2.4. By Country
- 6.3. North America: Country Analysis
 - 6.3.1. United States Cat Food Market Outlook
 - 6.3.1.1. Market Size & Forecast
 - 6.3.1.1.1. By Value
 - 6.3.1.2. Market Share & Forecast
 - 6.3.1.2.1. By Type
 - 6.3.1.2.2. By Nature
 - 6.3.1.2.3. By Sales Channel
 - 6.3.2. Canada Cat Food Market Outlook
 - 6.3.2.1. Market Size & Forecast
 - 6.3.2.1.1. By Value
 - 6.3.2.2. Market Share & Forecast
 - 6.3.2.2.1. By Type
 - 6.3.2.2.2. By Nature
 - 6.3.2.2.3. By Sales Channel
 - 6.3.3. Mexico Cat Food Market Outlook
 - 6.3.3.1. Market Size & Forecast
 - 6.3.3.1.1. By Value
 - 6.3.3.2. Market Share & Forecast
 - 6.3.3.2.1. By Type
 - 6.3.3.2.2. By Nature
 - 6.3.3.2.3. By Sales Channel

7. EUROPE CAT FOOD MARKET OUTLOOK

- 7.1. Market Size & Forecast

- 7.1.1. By Value
- 7.2. Market Share & Forecast
 - 7.2.1. By Type
 - 7.2.2. By Nature
 - 7.2.3. By Sales Channel
 - 7.2.4. By Country
- 7.3. Europe: Country Analysis
 - 7.3.1. Germany Cat Food Market Outlook
 - 7.3.1.1. Market Size & Forecast
 - 7.3.1.1.1. By Value
 - 7.3.1.2. Market Share & Forecast
 - 7.3.1.2.1. By Type
 - 7.3.1.2.2. By Nature
 - 7.3.1.2.3. By Sales Channel
 - 7.3.2. France Cat Food Market Outlook
 - 7.3.2.1. Market Size & Forecast
 - 7.3.2.1.1. By Value
 - 7.3.2.2. Market Share & Forecast
 - 7.3.2.2.1. By Type
 - 7.3.2.2.2. By Nature
 - 7.3.2.2.3. By Sales Channel
 - 7.3.3. United Kingdom Cat Food Market Outlook
 - 7.3.3.1. Market Size & Forecast
 - 7.3.3.1.1. By Value
 - 7.3.3.2. Market Share & Forecast
 - 7.3.3.2.1. By Type
 - 7.3.3.2.2. By Nature
 - 7.3.3.2.3. By Sales Channel
 - 7.3.4. Italy Cat Food Market Outlook
 - 7.3.4.1. Market Size & Forecast
 - 7.3.4.1.1. By Value
 - 7.3.4.2. Market Share & Forecast
 - 7.3.4.2.1. By Type
 - 7.3.4.2.2. By Nature
 - 7.3.4.2.3. By Sales Channel
 - 7.3.5. Spain Cat Food Market Outlook
 - 7.3.5.1. Market Size & Forecast
 - 7.3.5.1.1. By Value
 - 7.3.5.2. Market Share & Forecast

- 7.3.5.2.1. By Type
- 7.3.5.2.2. By Nature
- 7.3.5.2.3. By Sales Channel

8. ASIA PACIFIC CAT FOOD MARKET OUTLOOK

- 8.1. Market Size & Forecast
 - 8.1.1. By Value
- 8.2. Market Share & Forecast
 - 8.2.1. By Type
 - 8.2.2. By Nature
 - 8.2.3. By Sales Channel
 - 8.2.4. By Country
- 8.3. Asia Pacific: Country Analysis
 - 8.3.1. China Cat Food Market Outlook
 - 8.3.1.1. Market Size & Forecast
 - 8.3.1.1.1. By Value
 - 8.3.1.2. Market Share & Forecast
 - 8.3.1.2.1. By Type
 - 8.3.1.2.2. By Nature
 - 8.3.1.2.3. By Sales Channel
 - 8.3.2. India Cat Food Market Outlook
 - 8.3.2.1. Market Size & Forecast
 - 8.3.2.1.1. By Value
 - 8.3.2.2. Market Share & Forecast
 - 8.3.2.2.1. By Type
 - 8.3.2.2.2. By Nature
 - 8.3.2.2.3. By Sales Channel
 - 8.3.3. Japan Cat Food Market Outlook
 - 8.3.3.1. Market Size & Forecast
 - 8.3.3.1.1. By Value
 - 8.3.3.2. Market Share & Forecast
 - 8.3.3.2.1. By Type
 - 8.3.3.2.2. By Nature
 - 8.3.3.2.3. By Sales Channel
 - 8.3.4. South Korea Cat Food Market Outlook
 - 8.3.4.1. Market Size & Forecast
 - 8.3.4.1.1. By Value
 - 8.3.4.2. Market Share & Forecast

- 8.3.4.2.1. By Type
- 8.3.4.2.2. By Nature
- 8.3.4.2.3. By Sales Channel
- 8.3.5. Australia Cat Food Market Outlook
 - 8.3.5.1. Market Size & Forecast
 - 8.3.5.1.1. By Value
 - 8.3.5.2. Market Share & Forecast
 - 8.3.5.2.1. By Type
 - 8.3.5.2.2. By Nature
 - 8.3.5.2.3. By Sales Channel

9. MIDDLE EAST & AFRICA CAT FOOD MARKET OUTLOOK

- 9.1. Market Size & Forecast
 - 9.1.1. By Value
- 9.2. Market Share & Forecast
 - 9.2.1. By Type
 - 9.2.2. By Nature
 - 9.2.3. By Sales Channel
 - 9.2.4. By Country
- 9.3. Middle East & Africa: Country Analysis
 - 9.3.1. Saudi Arabia Cat Food Market Outlook
 - 9.3.1.1. Market Size & Forecast
 - 9.3.1.1.1. By Value
 - 9.3.1.2. Market Share & Forecast
 - 9.3.1.2.1. By Type
 - 9.3.1.2.2. By Nature
 - 9.3.1.2.3. By Sales Channel
 - 9.3.2. UAE Cat Food Market Outlook
 - 9.3.2.1. Market Size & Forecast
 - 9.3.2.1.1. By Value
 - 9.3.2.2. Market Share & Forecast
 - 9.3.2.2.1. By Type
 - 9.3.2.2.2. By Nature
 - 9.3.2.2.3. By Sales Channel
 - 9.3.3. South Africa Cat Food Market Outlook
 - 9.3.3.1. Market Size & Forecast
 - 9.3.3.1.1. By Value
 - 9.3.3.2. Market Share & Forecast

- 9.3.3.2.1. By Type
- 9.3.3.2.2. By Nature
- 9.3.3.2.3. By Sales Channel

10. SOUTH AMERICA CAT FOOD MARKET OUTLOOK

- 10.1. Market Size & Forecast
 - 10.1.1. By Value
- 10.2. Market Share & Forecast
 - 10.2.1. By Type
 - 10.2.2. By Nature
 - 10.2.3. By Sales Channel
 - 10.2.4. By Country
- 10.3. South America: Country Analysis
 - 10.3.1. Brazil Cat Food Market Outlook
 - 10.3.1.1. Market Size & Forecast
 - 10.3.1.1.1. By Value
 - 10.3.1.2. Market Share & Forecast
 - 10.3.1.2.1. By Type
 - 10.3.1.2.2. By Nature
 - 10.3.1.2.3. By Sales Channel
 - 10.3.2. Colombia Cat Food Market Outlook
 - 10.3.2.1. Market Size & Forecast
 - 10.3.2.1.1. By Value
 - 10.3.2.2. Market Share & Forecast
 - 10.3.2.2.1. By Type
 - 10.3.2.2.2. By Nature
 - 10.3.2.2.3. By Sales Channel
 - 10.3.3. Argentina Cat Food Market Outlook
 - 10.3.3.1. Market Size & Forecast
 - 10.3.3.1.1. By Value
 - 10.3.3.2. Market Share & Forecast
 - 10.3.3.2.1. By Type
 - 10.3.3.2.2. By Nature
 - 10.3.3.2.3. By Sales Channel

11. MARKET DYNAMICS

- 11.1. Drivers

11.2. Challenges

12. MARKET TRENDS & DEVELOPMENTS

12.1. Merger & Acquisition (If Any)

12.2. Product Launches (If Any)

12.3. Recent Developments

13. GLOBAL CAT FOOD MARKET: SWOT ANALYSIS

14. PORTER'S FIVE FORCES ANALYSIS

14.1. Competition in the Industry

14.2. Potential of New Entrants

14.3. Power of Suppliers

14.4. Power of Customers

14.5. Threat of Substitute Products

15. COMPETITIVE LANDSCAPE

15.1. J.M Smucker

15.1.1. Business Overview

15.1.2. Products & Services

15.1.3. Recent Developments

15.1.4. Key Personnel

15.1.5. SWOT Analysis

15.2. Diamond Pet Foods

15.3. Affinity Petcare SA

15.4. Mars Petcare

15.5. Nestle Purina PetCare Company

15.6. Hill's Pet Nutrition

15.7. Evanger's Dog and Cat Food Company Inc.

15.8. Fromm Family Foods LLC

15.9. Nutro Products Inc.

15.10. Blue Buffalo Company

16. STRATEGIC RECOMMENDATIONS

17. ABOUT US & DISCLAIMER

I would like to order

Product name: Cat Food Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Type (Dry Food, Wet Food, Treats & Snacks, and Others), By Nature (Organic, Conventional), By Sales Channel (Specialized Pet Shops, Online, Supermarkets/Hypermarkets, Others), By Region & Competition, 2021-2031F

Product link: <https://marketpublishers.com/r/CD9403BF8A3CEN.html>

Price: US\$ 4,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CD9403BF8A3CEN.html>